

2023

SERVICES + INVESTMENT GUIDE



CREATIVES BY TY



HEY CREATIVE! IM TY

ARE YOU READY TO **BOSS UP** YOUR BRAND?
CREATIVES BY TY IS A FULL SERVICE CREATIVE DESIGN
STUDIO HELPING ENTREPRENEURS & BUSINESSES
TELL THEIR STORY BY DEVELOPING EFFECTIVE
BRANDING TO REACH THE ATTENTION
OF DESIRED CLIENTS.

WE'RE HERE TO PROVIDE A SENSE OF INDIVIDUALITY
TO EACH BRAND, CREATING TRACTION
& DEMONSTRATING THE VALUE IN THE SERVICES
AND PRODUCTS YOU OFFER.

THERE SHOULD BE
NO LIMIT WHEN IT COMES TO YOUR VISION.
LET CREATIVES BY TY **BOSS UP** YOUR BRAND
& BRING YOUR VISION TO LIFE!

LET'S GET CREATIVE

BOSS UP BRANDING BUNDLES

THE HUSTLER

INVESTMENT: \$300

- LOGO SUITE
- BRAND STYLE GUIDE
- BUSINESS CARD DESIGN
- BRANDING COLLATERAL (1)

- LOGO SUITE
- BRAND STYLE GUIDE
- BUSINESS CARD DESIGN

- BRANDING COLLATERAL (2)
- WEBSITE DEVELOPMENT (1 Pg)
- CLIENT SUPPORT (10 days)

THE INFLUENCER

INVESTMENT: \$430

THE BOSS

INVESTMENT: \$550

- LOGO SUITE
- BRAND STYLE GUIDE
- BUSINESS CARD DESIGN

- BRANDING COLLATERAL (2)
- WEBSITE DEVELOPMENT (3 Pgs)
- CLIENT SUPPORT (15 days)

- LOGO SUITE
- BRAND STYLE GUIDE
- BUSINESS CARD DESIGN

- BRANDING COLLATERAL (3)
- WEBSITE DEVELOPMENT (6 Pgs)
- CLIENT SUPPORT (15 days)

THE CEO

INVESTMENT: \$670

BRANDING COLLATERAL

(4) IG HIGHLIGHT COVERS
POSTCARDS
EMAIL SIGNATURE
STICKER
(1) SOCIAL MEDIA FLYER
INVOICE DESIGN

(2) TEMPLATE DESIGN
BROCHURE
LABEL
HANG/HAIR TAG
WEBSITE LAUNCH FLYER
GIFT CERTIFICATE
REWARD/LOYALTY CARD

(2) IG STORY TEMPLATE
VOUCHER
THANK YOU CARDS
LETTERHEAD
MOCKUP DESIGN
VIRTUAL BUSINESS CARD

ADD ONS:

ADDITIONAL WEBSITE PAGES OR CUSTOM CALL TO ACTION 'COMING SOON' PAGE (\$75)

ADDITIONAL BRANDING COLLATERAL (À LA CARTE PRICE)

À LA CARTE SERVICES

LOGO SUITE – \$100

(2 concepts & 3 revisions)

Primary Logo + Alternate Logo + Submark
Includes Brand Style Guide

Primary Logo Design Only – \$85

INSTAGRAM REVAMP – \$225

*(2 revisions)

Social Media Audit + Suggestions
Hashtag Audit + (1) Hashtag Group Creation
Social Media Bio Review & Audit
(2) Branding Collateral*
(9 Post) Social Media Content Kit

CONTENT CREATION POSTS

*(2 revisions)

These are NOT flyers. They are engaging posts
for social media.

6 Posts (\$90)	15 Posts (\$225)
9 Posts (\$135)	18 Posts (\$270)
12 Posts (\$180)	30 Posts (\$375)

WEBSITE DEVELOPMENT (WIX OR SHOPIFY) \$450+

Full Website Development – \$450+

Up to 6 Pages Included
Mobile Friendly & Basic SEO Optimization

Coming Soon/Landing Page – \$200+

1 Page Web Design – \$350+

ADD ONS: Additional Form/s Set-Up, Lightbox/Pop-Up Box Design & Set-Up, Custom Call-to-Action 'Coming Soon' Page, Slideshow Banner/s (2), Website Hosting/3rd Party App Installation (example: Acuity), Email Newsletter Design

INDIVIDUAL DESIGNS

- | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">• Business Cards (\$65)• Virtual Business Card (\$50)• IG Highlight Covers (\$20)• (2) IG Story Templates (\$30)<ul style="list-style-type: none">• E-Flyer (\$75)• Motion E-Flyer (\$85)• (2) Branding Templates (\$40)<ul style="list-style-type: none">• Invitations (\$65)• E-Book/Manual (\$150) | <ul style="list-style-type: none">• Email Signature (\$60)• Video Border (\$70)<ul style="list-style-type: none">• Brochure (\$85)• Document Creation (\$50)<ul style="list-style-type: none">• Book Cover (\$80)• Apperal Design (\$100)<ul style="list-style-type: none">• MockUps (\$25)• Social Media Banner (\$75) | <ul style="list-style-type: none">• Email Newsletter (\$85)• Hang/Hair Tag (\$65)• CD Artwork (\$65)• Sticker/Label (\$55)• Thank You Card (\$65)• Website Banner (\$85)• Product/Packaging (\$85)• Retractable Banner (\$85)<ul style="list-style-type: none">• Certificate (\$90) |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

MEDIA SERVICES

Email for Quote

Event Coverage
Brand Product or Promo Pictures/Videos
Interviews
Short Commercials
Behind the Scenes Footage

DESIGN BUNDLES

Stop wasting time thinking of what to post & how it looks!
Get great eye-catching content in bulk OR monthly for sales, promo, ads & more!

6 GRAPHICS

INVESTMENT

\$210

10 GRAPHICS

INVESTMENT

\$325

15 GRAPHICS

INVESTMENT

\$400

(INVOICE DUE IN FULL BEFORE PROJECT STARTS)

PERFECT IF YOU NEED CONTINUOUS GRAPHICS OR GRAPHICS
IN BULK FOR SOCIAL MEDIA, EMAIL MARKETING, WEBSITES, ETC.

THE DETAILS

- Must have professional images/videos to provide for designing.
- Content/copywrite (wording) prepared in one document. Make sure it is free of any spelling errors before sending over. (Microsoft Word Document Preferred)
- All content is due at least 48 hours prior to the project start date.
- Priority client support – requires 72 hour notice for new design request.
- Does not include prints.

DESIGN OPTIONS

SOCIAL MEDIA FLYER

POSTCARDS

STICKER

INVOICE DESIGN

GIFT CERTIFICATE

REWARD/LOYALTY CARD

(2) TEMPLATE DESIGN

BROCHURE

LABEL

HANG/HAIR TAG

WEBSITE BANNER

WEBSITE LAUNCH FLYER

(2) IG STORY TEMPLATE

VOUCHER/COUPON

THANK YOU CARD

LETTERHEAD

MOCKUP DESIGN

VIRTUAL BUSINESS CARD

SOCIAL MEDIA MANAGMENT

WE GET IT! MANAGING YOUR SOCIAL MEDIA CAN BE EXHAUSTING. IT'S MORE THAN JUST POSTING YOUR PHOTOS & HOPING FOR THE BEST. WE HAVE THE PERFECT SOLUTION: SOCIAL MEDIA MANAGEMENT. IF YOU DON'T HAVE TIME TO POST CONSISTENTLY OR ENGAGE WITH YOUR AUDIENCE, THIS IS FOR YOU!

THE BENEFITS



CONSISTENT &
COHESIVE BRANDING



FOCUS ON OTHER
AREAS OF BUSINESS



BUILD ENGAGEMENT
WITH FOLLOWERS

ESSENTIALS

INVESTMENT: \$450

1 Hour Strategy Session

Content Calendar

1 Platform – Instagram

1-3 posts a week
Posts &/or Stories

Custom Graphics

1 Custom Hashtag Group

1 Ad Campaign
(ad cost by client)

Engagment
Posts
Check-ins
Comments

Content/Copywrite
(Client Responsibility)

Bi-Weekly Check-Ins

STANDARD

INVESTMENT: \$700

1 Hour Strategy Session

Content Calendar

1 Platform – Instagram
Add Facebook +\$75

4-5 posts a week
Posts &/or Stories

Custom Graphics

1 Custom Hashtag Group

1 Marketing Campaign

1 Ad Campaign
(Up to \$50)

Engagment
Posts
Custom Captions
Check-ins
Shares
Comments

Custom Content/Copywrite

Bi-Weekly Check-Ins

PREMIUM

INVESTMENT: \$1075

1 Hour Strategy Session

Content Calendar

1 Platform – Instagram
Add Facebook +\$50

6-8 posts a week
Posts &/or Stories

Custom Graphics

2 Custom Hashtag Group

1 Marketing Campaign

1 Ad Campaign
(Up to \$50)

Engagment
Posts
Custom Captions
Check-ins
Shares
Comments
Inbox Management

Custom Content/Copywrite

Bi-Weekly Check-In

MUST HAVES TO GET STATRED

- PNG (TRANSPARENT) LOGO
- AN INSTAGRAM &/OR FACEBOOK BUSINESS ACCOUNT
- BE WILLING TO COMMIT TO 2 MONTHS MIN. WITH WEEKLY OR BI-WEEKLY CHECK-INS AS NEEDED
- HAVE AT LEAST 2-4 WEEKS OF CONTENT TOPICS/IDEAS
- MUST HAVE 10-20+ UPDATED PROFESSIONAL IMAGES OR PLANNED/UPCOMING PHOTO/VIDEO SHOOT
- BE OPEN TO FEEDBACK & SUGGESTIONS

MEDIA SERVICES

GIVE YOUR BRAND SOME LIFE! ADD THE PERSONAL TOUCH WITH OUR MEDIA SERVICES. WE OFFER SERVICES FOR BRAND PRODUCTS (PHOTO/VIDEO SHOOT), PROMOTIONAL VIDEOS, INTERVIEWS, SHORT COMMERCIALS, BEHIND THE SCENES FOOTAGE & MORE! ALREADY HAVE VIDEOS & YOU JUST NEED US TO CREATE THE FINISH PRODUCT, WE DO THAT TOO!

15 SEC. OR 5 IMAGES

INVESTMENT

\$195

30 SEC. OR 12 IMAGES

INVESTMENT

\$250

1-3 MIN. OR 15 IMAGES

INVESTMENT

\$540

(5 MIN OR MORE PLEASE FILL OUT A MEDIA INQUIRY FORM AT CREATIVESBYTY.COM/MEDIA)

THE DETAILS

- 2-3 Hours of Recording/Shooting Time
(VERTICAL OR HORIZONTAL VIDEO ORIENTATION)
- 1-3 Hours of Final Editing
- High Resolution Video Output File (.MP4 Format)
- Music Selection
- 2-3 Rounds of Editing Revisions
- Thumbnail Design
- Eye-Catching Transitions
- Logo, Text, Graphic Overlays
(CONTENT PROVIDED BY CLIENT - DESIGN NOT INCLUDED)

ALREADY HAVE THE VIDEOS? JUST NEED EDITING

15 SEC.

INVESTMENT

\$100

30 SEC.

INVESTMENT

\$175

1-3 MIN.

INVESTMENT

\$250

(5 MIN OR MORE PLEASE FILL OUT A MEDIA INQUIRY FORM AT CREATIVESBYTY.COM/MEDIA)

ADD ONS:

ADDITIONAL HOURS RECORDING/EDITING, ADDITIONAL REVISION EDITING HOURS,
FULL CONTENT DAY (VIA ZOOM OR IN-PERSON)

WEBSITE MAINTENANCE MONTHLY RETAINER

No more worrying about the small stuff! Focus on what you do best & let us give you peace of mind by keeping your website unique & up-to-date at all times! This is perfect if you want to keep your website looking fresh but don't have time to do it

10 HOURS

INVESTMENT

\$250

20 HOURS

INVESTMENT

\$370

45 HOURS

INVESTMENT

\$435

(INVOICE DUE IN FULL BEFORE PROJECT STARTS)

THE DETAILS

- Must have professional images/videos to provide for designing.
 - Content/copywrite (wording) prepared in one document. Make sure it is free of any spelling errors before sending over. (Microsoft Word Document Preferred)
 - All content is due at least 48 hours prior to the project start date.
 - Check-In calls to discuss details of projects.
- Priority client support – requires 48 hour notice for new design request.
- Unused hours will expire at the end of each month. You will be notified if we are getting close to the monthly hours. A detailed time report will be submitted to you every 1st of the month
 - Additional hours will be added on the next month's bill. Each retainer contains a set number of hours for each week.
 - Overage time will be billed at the standard hourly rate of \$20 per hour.
 - 2 month commitment required to start. You can cancel the contract any time. However, at least one week notice is required.
 - Retainer packages do not include printing, custom font license/s purchase, or web hosting. Retainer packages does not include logo design.

SOCIAL MEDIA FLYER
WEBSITE BANNER
PRODUCT/SERVICE BUTTON
EMAIL NEWSLETTER
WEBSITE GRAPHICS
LANDING PAGE DESIGN

DESIGN OPTIONS

BANNER SLIDESHOW
LIGHTBOX DESIGN & SET-UP
FORM/S CREATION
3RD PARTY ADD INSTALL
(ACUITY, HONEYBOOK, CALENDLY)
HOSTING SIT APP UPDATES
FOR WIX OR SHOPIFY

PROCESS & PAYMENTS

1

CHOOSE
SERVICE

2

LET'S
CHAT

3

CLIENT
HOMEWORK

4

DESIGN IN
PROGRESS

5

FINALIZE
PROJECT

6

READY TO
LAUNCH

Invoices Are Due In Full.

Due to the nature of services, once a project has
been started no refunds will be issued.



Ready to BOSS Up Your Brand?
LET'S WORK!

WWW.CREATIVESBYTY.COM



CREATIVESBYTY@GMAIL.COM



FACEBOOK.COM/CREATIVESBYTY



INSTAGRAM.COM/CREATIVESBYTY

